



## NACD ADVOCACY TRAINING

### Handout No. 5

#### Political Engagement:

#### Writing an effective email

*The following is an example of an email to a Senator or Representative:*

Dear Senator \_\_\_\_\_: (OR) Dear Representative \_\_\_\_\_:

As a **[Title]** with **[District Name]** in **[County]** urge you to vote **YES** on the Farm Bill, S.954 Agriculture Reform, Food and Jobs Act of 2013.

We urge you to vote **NO** on any amendments that change our conservation compliance framework as passed by the Agriculture Committee, agreed to by agriculture, environmental, conservation and crop insurance groups.

Also, we **oppose** any amendments for means testing, payment limitations or premium subsidy reductions for the crop insurance program as agreed to by agriculture, environmental, conservation, and crop insurance groups.

This farm bill has more conservation than any prior farm bill, including conservation compliance attached to crop insurance – for the protection and preservation of our nation’s natural resources, as well as for the production of the food, feed, fuel and fiber that will sustain our growing population into the future.

The value of the Farm Bill stretches far beyond rural America – from our national food security, to the health of our economy, and to the conservation of the land, air and water we rely on every day.

We appreciate your continued support.

Sincerely,

Signature

**[Printed Name]**

**[Title]**

**[District]**